

PREMIUM CATALOG NUMBER 42



NEWTON GUM CO

601--611 Folsom Street, SAN FRANCISCO, CA



WINTERGREEN FLAVOR



PEPPERMINT FLAVOR



ORANGE FLAVOR



FRUIT FLAVOR



PEPPERMINT FLAVOR

THIS IS THE WAY NEWTON'S PREMIUM GUMS APPEAR
THEY COME ASSORTED AS YOU WISH THEM.
These Pictures are $\frac{3}{4}$ Actual Size of Gum.

INTRODUCTORY

In presenting this catalogue of premium offers, there is one thing to emphasize, and that is that every premium is guaranteed to be exactly as represented. If, at any time, a premium is found defective or not in every way as represented, it may be returned at our expense.

In most cases our premiums are standard articles which would sell at double our valuation if the maker's name were stamped upon them. We buy such merchandise secretly, pay cash and buy in carload lots. We make no profit on these premiums, simply using them in the place of an expensive advertising campaign to sell our gum.

Some manufacturers of gums, it is true, adopt different selling methods, by using billboards, newspapers, etc., to the extent of hundreds of thousands of dollars a year. However, we believe merchants would rather have premiums than ads, so we give the premiums.

The quality of our gum needs no further recommendation than the record of its own past. It is conceded by those who ought to know, to be the best premium gum on the market and equal to any standard brand in the world.

If you never sold our gum, send for samples; they will cost you nothing and be a revelation to you if you know anything about the necessary qualifications of a high grade chewing gum.

Our offers speak for themselves—we refer you to them.

You may order direct from us or through your jobber.

No. 323

NEWTON'S PARLOR LAMP OFFER



A beautiful red opalescent globe, with stand to match. An elegant affair that would do honor to any home. This lamp is 22 inches high, round burner, center draft, throws a rich mellow glow of light, and one of the most beautiful gifts we offer. There is nothing that we can suggest that would be nicer to use as a present to a friend or a decoration to a home than one of these parlor lamps. Free with

20 BOXES

(400 five cent packages) of Newton's pepsin and assorted chewing gum (\$20.00 worth at retail) for

\$12.00

You make \$8.00 clear profit on the gum, and the lamp costs you nothing.

No. 320

NEWTON'S SOLID GOLD RING
OFFER



Guaranteed SOLID gold—just the thing for a gift to a lady. Prettily set in a good assortment of beautiful stones. Nothing cheap about them. Can either be used as prizes, or raffled or to give to your friends. If you will order 4 boxes of Newton's assorted chewing gums, worth \$4.00 at retail for \$3.00, we will send one ring free, or if you will order

25 BOXES

(500 five cent packages) of Newton's assorted chewing gums (worth \$25.00 at retail) for

\$17.50

we will send you six of these rings beautifully arranged in a silk lined, plush box, as per illustration. You can easily sell these rings for \$3 each.

No. 307
NEWTON'S SOLID OAK
DESK OFFER.



One of the most practical and durable business man's desk ever built. Of solid golden oak, exactly as illustrated. This desk is 48 inches long, 30 inches wide, 45 inches high. Pigeon holes, letter files, arm rests, self-locking drawers, and cabinet compartments for books and memoranda. Will last a lifetime, and far superior to anything ever offered in the desk line as a premium on chewing gum.

Will be sent free with

60 BOXES

(1200 five cent packages) of Newton's assorted chewing gums (worth \$60 at retail) for

\$50.00

Besides getting the desk free, you make \$10.00 by selling the gum.

No. 1

NEWTON'S ROLL TOP DESK OFFER



A roll-top desk just like the picture. 48 inches long, 30 inches wide and 45 inches high. Fine antique oak finish, roll top is lined with best quality heavy duck, making it absolutely water-proof; has a Yale spring lock. Cupboard and drawers lock automatically when roll top closes. Has partition for books, is of the best material and well made in every particular. Retail at \$20.00.

This desk will be given free with

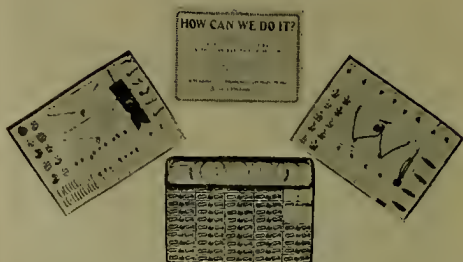
36 BOXES

(720 five-cent packages) of Newton's pepsin, and assorted chewing gum (\$36.00 worth at retail) for

\$30.00

You make \$6.00 on the gum. If you do not wish to purchase \$36.00 worth of gum at one time, you can purchase it in lots of 9 boxes each at \$7.50 and get a desk certificate. After having received 4 certificates, you are entitled to the desk.

NEWTON'S GREAT HUMMER JEWELRY OFFER

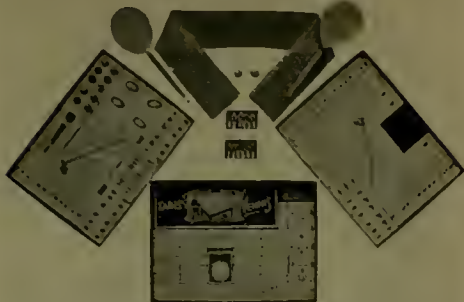


A prize with every package. Seven capital prizes, There is not a prize in the lot that retails for less than 5 cents. Arranged in trays for a fine display, and so fixed that the merchant can control the capital prizes if he desires. Contains 100 five cent packages of full weight standard Golden Poppy gum, and 100 prizes consisting of:

- 1 gold finished watch fob
- 1 gold plated double watch chain and charm.
- 2 beautiful three stone bracelets.
- 1 silk watch fob and charm.
- 2 gold neck chains and pendant.
- 24 gold finished beauty pins.
- 20 extra fine assorted enameled brooches.
- 9 beautiful stone Horn scarf pins.
- 3 pair silver cuff links.
- 4 gold finished brooches.
- 7 plain and fancy bracelets.
- 10 knotted scarf pins, very fine.
- 16 stone neck pins, very pretty.

Costs the dealers \$3.25 and retails for \$5.00. This offer sells like hot cakes. All gum guaranteed full weight. If you want to boom your general sales, get in a Hummer Outfit.

NEWTON'S PING PONG AND WATCH JEWELRY ASSORTMENT



One of the greatest trade bargains ever put out by a gum concern. Our customers do not see how we can do it. The gum is way above the average and the prizes are simply marvels. You cannot help but sell it.

160 PRIZES

and 160 five cent packages of standard Cupid Pepsin Chewing Gum. All for

\$6.00

The gum retails for \$8.00. The merchant, if he desires, can control the capital prizes. The prizes consists of:

- 1 Handsome First Capital Prize.
- 1 Fine Nickel Plated Watch.
Guaranteed to keep good time.
- 1 Complete Set of Ping Pong.
Net, 2 balls, braces and raquets.
- 1 Gold Finished Watch Fob.
With fancy pendant.
- 1 Silver Chain Bracelet.
- 2 Gold Chain Bracelets.
- 4 Fancy Hair Barrettes.
- 24 Fancy Beauty Pins.
- 5 Pair Gold Cuff Buttons.
- 24 Pencil Sharpeners.
- 12 Colored Stick Pins.
- 36 Good Patent Collar Buttons.
- 10 Opal Necktie Pins.
- 12 Fancy Stone Pins
- 3 Ladies Beauty Pins.
- 3 Ladies Stone Pins.
- 12 Colored Pearl Pins.
- 4 Pair Silver Cuff Links.
- 5 Stone Rings.

No. 312
**NEWTON'S SUN CASH REGISTER
OFFER**



The simplest and most practical moderately priced cash register ever put on the market. Works on the principles of leverage and gravity. A small number of springs and less liable to get out of order than any other register made. Cash drawer arranged with six Coin Hoppers, with rounded fronts and three bill compartments. Thirty keys registering from 5 cents to \$20. Full metal 21 inches high, 19½ inches wide, 18 inches deep, weight 80 lbs. Adding capacity \$2,400. An absolute protection against theft. Drawer cannot be closed unless sale has been registered. We guarantee them absolutely.

Sent free with

110 BOXES

(2,200 five cent packages) of Newton's assorted chewing gums (\$110.00 worth at retail) for

\$80.00

a clear profit of \$30.00 on the gum, while the cash register costs you nothing.

If you do not want 110 boxes at one time, send us your order and we will give you Credit Memorandums for the amount ordered, and when these Credit Memorandums total 110 boxes, the register will be shipped.

No. 79
NEWTON'S CASH REGISTER OFFER



A excellent register for ordinary use. Not as good as No. 312, but a satisfactory machine. Shows each day's business, tells amount paid out and amount of cash received on account. Will make a complete book-keeping system with the addition of an ordinary ledger. Solid nickel, case 21 inches high, 17 inches deep and 19 inches wide, weighs 85 lbs. Tables displayed from both front and rear; sets to zero with a key in a moment's time.

This cash register will be sent free with

72 BOXES

(1,440 five-cent packages) of Newton's pepsin, and assorted chewing gum (\$72.00 at retail) for

\$60 00

If you do not wish to purchase \$60.00 worth of gum at a time, you may get it in lots of 9 boxes each at \$7.50 a lot and receive a "cash register certificate." After you have received eight of these certificates we will send you the cash register.

No. 315

NEWTON'S GREAT PING PONG SET OFFER



The game of the year. Everybody is playing it, and everybody is talking about it. You play it like tennis, only on the dining room table. The balls are made of celluloid and are very light. Anyone can play it, and after some practice you can become quite an expert. Regular retail value \$5.00. A fine thing to raffle.

Given free with

10 BOXES

(200 five cent packages) of Newton's assorted chewing gums (\$10.00 worth at retail) for

\$6.00

You make \$4.00 clear profit on the gum, and get a \$5.00 Ping Pong set for nothing.

NEWTON'S COLUMBIA GRAPHO-
PHONE OFFER

This is the best instrument for parlor or home entertainments of its kind in America. The new indestructable disks are the only kind in use. Can be handled and thrown around, with no possibility of ruining them. This machine cannot possibly get out of order. Its reproductions are devoid of the rasping squeak, so noticeable in most cheap phonographs, and is guaranteed absolutely. For home use, we suggest this instrument in preference to any other we offer. Will be sent free with

40 BOXES

(800 five cent packages) of Newton's assorted chewing gums (\$40.00 worth at retail) for

\$30.00

Three record discs go with every machine. You make \$10.00 clear profit on the gum, and the graphophone costs you nothing. Extra records 30 cents each. Send for catalog of records.

NEWTON'S GRAND GRAPHOPHONE OFFER

The Grand Graphophone is the most expensive of the many machines of its kind. Made so that it will take small or large cylinders. This instrument is provided with an adjustable dial and speed indicator, by which the operator can tell at a glance the speed at which the machine is running. Comes with an extra large 30 inch hammered brass concert horn, with stand horn holder as illustrated. We also send a fine solid oak cabinet reproducer and recorder, three large "G" records, 3 small "P" records, and 3 small "P" blank records.

(1600 five cent packages) of Newton's pepsin and assorted chewing gums (worth \$80.00 at retail) for

\$65.00

Besides getting the graphophone free you make \$15.00 by selling the gum.



This Graphophone retails without extras at \$40, and will be sent free with
80 BOXES

No. 89
**NEWTON'S PARLOR PHONOGRAPH
OFFER**



Only different from the high-priced machine in that it is less complicated and not quite as elaborately designed. Just as practical and more serviceable. Works by a spring and takes the regular record. Provided with a 14-inch aluminum horn which makes it clearly audible in the largest parlor. Probably the most popular phonograph in the world and will provide fun and amusement for many a social gathering.

Retails regularly at \$7.50. (Extra records 30c each.)

This phonograph and 3 records will be given free with

35 BOXES

(700 five-cent packages) of Newton's pepsin, and assorted chewing gums (worth \$35 at retail) for

\$22.50

No. 15

NEWTON'S NICKEL IN THE SLOT PHONOGRAPH OFFER



This machine is simple and will not get out of order. It is operated by a spring motor and has always proven satisfactory.

Thousands of these machines have been sold all over the country and any dissatisfaction is so far unknown. Will pay for itself in 60 days—provided with either horn or hearing tubes and 3 assorted records. Additional records may be purchased at special price. These graphophones reproduce musical or other records accurately, when only the proper coin is dropped into the slot and have always yielded large returns from the small investment necessary. Selling regularly at \$20.00 all over the United States.

Extra records 30c each.

One of these graphophones will be given free with

50 BOXES

(1,000 five-cent packages) of Newton's pepsin, and assorted chewing gum (worth \$50.00 at retail) for

\$40.00

No. 322

NEWTON'S DISC CONCERT GRAPHOPHONE OFFER



A Concert Graphophone of the very highest type. An instrument capable of entertaining a large party of guests. The finest graphophone made. Uses indestructable circular discs. Has extra large concert horn. Nothing like it has ever been offered as a premium in the history of the gum business. Guaranteed absolutely. One of these Graphophones will be sent free with

50 BOXES

(1000 five cent packages) of Newton's assorted chewing gums (\$50 00 worth at retail) for

\$38.50

Besides getting the graphophone absolutely free, you make \$11.50 on the gum. Three records come with each graphophone. Extra records 30 cents each. Send for catalog of records.

No. 3

NEWTON'S SAFE OFFER



An absolutely fire-proof, combination tumble lock safe, 28 inches high by 18 inches wide and 18 inches deep. Inside measurement 15 inches high, 10 inches wide and 10 inches deep. Weight about 500 lbs. and retails at \$40.00. Has a sub-treasury 5x5x9 inches with duplicate flat keys and a metal cash tray. Drawer and pigeon holes under sub-treasury, space for books 15x15x10, large enough to hold ledger, journal and cash book.

This safe will be given free with

81 BOXES

(1,620 five-cent packages) of Newton's pepsin, and assorted chewing gum for

\$67.50

It is not necessary to purchase 81 boxes at a time. If you will purchase them in lots of 9 boxes each for \$7.50, we will send you a "safe certificate" and after you have received 9 "safe certificates" the safe will be sent to you direct from our factory. We do this for the benefit of those who cannot sell \$67.50 worth of gum at a time.

The gum can be retailed at \$81.00, and you make **\$13.50** on your investment, besides getting a safe absolutely free.

No. 308
NEWTON'S No. 200 HALL
SAFE OFFER.



A high grade safe of the very finest workmanship. Combination lock, approximate weight 375 lbs., 27½ inches high, 16½ inches wide. 18 inches deep outside, 15 inches high, 10 inches wide, 11½ inches deep inside, containing one sub-treasury 4x4¾ inches, with key lock, 1 drawer and two book spaces large enough to accommodate a full set of books for an average sized business. This is a regular \$65 safe and will be shipped free with

90 BOXES

(1800 five cent packages) of Newton's assorted chewing gums for

\$75.00

Besides getting the safe absolutely free, you make \$15 by selling the gum. Your name lettered on safe free of charge.

NEWTON'S EXPORT SAFE OFFER

[illegible]

ed by the Hall Safe Co., of Cincinnati
the greatest manufacturers of safes in
mbination lock, burglar proof—32
1 inches wide, 19½ inches deep—
b-treasury 5x5 inches, 1 drawer
ge pigeon holes, also shelf and
-treasury and drawer have key
gate keys. One of the best and
all around safes that has ever
, selling regularly for \$90.00,
550 lbs. All freight charges
ect to your nearest railroad

ith

BOXES

(240 five cent packages) of Newton's assorted gums
(worth \$120.00 at retail, for

\$100.00

Besides getting the safe absolutely free, you make \$25.00 by selling the gum.

24.00

NEWTON'S NICKEL IN THE SLOT CARD MACHINE OFFER



Greatest money maker in the Catalog. All nickel plated. New coin detector that cannot be manipulated. Simple in construction. No possibility of getting out of order, and arranged so that the storekeeper can protect himself absolutely. This is the way to boom the sale in your cigar department. The quicker you get one, the better you will be off. These machines retail regularly at \$35.00. Will be sent free with

50 BOXES

(1000 five cent packages) of Newton's assorted chewing gums (\$50 00 worth at retail) for

\$36.00

You make \$14.00 clear profit on the gum, and the machine costs you not a cent.

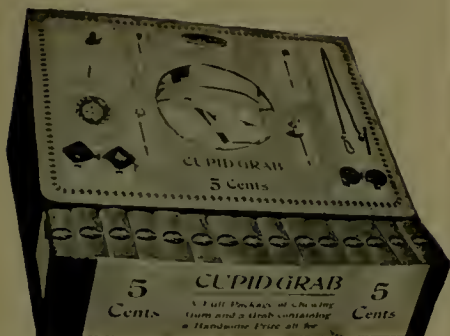
No. 77
NEWTON'S No. 77 WATCH OFFER



Packed in a box containing 260 five-cent packages of Newton's pepsin, and assorted chewing gums, just like the picture. Inside of each package of gum is a different number, and the purchaser of lucky No. 77 draws the watch. It is so arranged that the merchant has control of the lucky number 77, if he so desires. The watch is a lady's watch, the case is made of highly polished gun metal (which is the very latest fashion) of a rich blue-black color; it has gold trimmings and is very durable and will never tarnish. The works are first-class American make and are fully guaranteed by the manufacturer. The chain is of heavy silk with bead trimmings, and the watch is placed in an imitation Morocco box, handsomely lined with silk and plush. The entire outfit, consisting of watch and case and 260 five-cent packages of gum (selling at retail for \$13.00) will be sold complete for

\$9.75

No. 70
NEWTON'S GRAB BOX OFFER



The above is a photo of the Newton's Cupid Grab Box; the gum is placed at the bottom of the box; the prizes are wrapped in tissue and kept inside of the grab hole as shown in cut above. Samples of the prizes are displayed on cover of the box, same as per this sample. One hundred grab prizes and one hundred pieces of gum in each box; each retail purchaser is entitled to one grab and one piece of gum for five cents. Gum furnished is regular good quality 12-oz. gum, tinfoil wrapped, with lithographed label.

Grab box measures 12 inches long, 5½ inches deep and 11 inches wide. Price complete (grab box, 100 prizes, and 100 packages of gum)

\$3.25

No. 317

NEWTON'S STEAMER TRUNK OFFER



A fine strong trunk, made of the very best material. Very popular with those who do not wish to carry a great amount of baggage. Covered with extra well painted canvas. Malleable corner bumpers, steel clamps, iron bottom, two center bands, extra lock, 5 slats on the top, one on the front and one on the back, set-up tray, with covered hat boxes, these trunks are nicely lined, very light and wonderfully durable, 34 inches long, retailing regularly at \$7.50.

Sent free with

20 BOXES

(400 five cent packages) of Newton's assorted chewing gums) worth \$20.00 at retail) for

\$13.50

You make \$6.50 on the gum and the trunk costs you nothing.

No. 318

NEWTON'S TRAVELING TRUNK OFFER



A heavy square topped, canvas covered trunk, strapped and re-inforced in every possible way. Containing two trays, all covered and nicely ornamented, heavy corner bumpers above and below. Patent strap hinges, steel clamps, Excelsior lock, 34 inches long, regular retail value \$12.00, to be sent free with

25 BOXES

(500 five cent packages) of Newton's assorted chewing gum (\$25.00 worth at retail) for

\$18.50

Besides getting the trunk free, you make \$6.50 selling the gum.

No. 50

NEWTON'S
SELF-
OPENING

UMBRELLA
OFFER



Did you ever try to open an old style umbrella with your arms full of packages? Here is where the automatic umbrella comes in. You touch the button and the umbrella does the rest. Fine Italian silk, fast black, steel frame, ribs of double strength, with double set of stretchers, handle trimmed with sterling silver, scroll design. This umbrella is the best self-opening umbrella made.

It will be given free with


8 BOXES

[160 five cent packages] of Newton's pepsin and assorted chewing gum [\$8.00 worth at retail] for

\$5.25

No. 49

NEWTON'S LADIES' SILK UMBRELLA OFFER



The cut does not do the umbrella justice. It is made with a paragon frame, steel rod and covered with a fine quality of Italian silk. Has a neat silk cover, and a beautifully highly polished wood handle with porcelain knob decorated in dark blue and gold. This umbrella is very stylish and cannot be bought at retail for less than \$3.00. It will be given free with

6 BOXES

(120 five cent packages) of Newton's pepsin, and assorted chewing gum (worth \$6.00 at retail) for

\$4.50



No. 175

NEWTON'S FILING CABINET OFFER



Every systematic business man should have a filing cabinet to keep his correspondence, bills and memoranda systematically arranged for immediate reference. These filing cabinets are made of wood, imitation leather cover, have six drawers, all indexed, as shown in photo. Cabinet is 17 inches high; 14 inches wide and 12 inches deep. Very heavy and very durable. Separate slips for indexes come with each cabinet. All drawers have patent spring clasps for holding memoranda and letters securely.

You will save \$20 a year by having one of these cabinets in the time you would spend in looking things up. One of these cabinets will be given free with

15 BOXES

(300 five-cent packages) of Newton's pepsin, and assorted chewing gums (\$15 worth at retail) for

\$9.75

You make \$6.25 by selling the gum and get the cabinet for nothing.

No. 319

NEWTON'S AMERICAN TYPEWRITER OFFER



The most wonderful high-grade typewriter ever put on the market. So simplified that there are less than $\frac{1}{2}$ as many parts as required in every other first class typewriting machine, making it the strongest and most durable typewriter ever constructed. Ball bearing carriage, wheel escapement, and all parts of the very highest standard of excellence. Absolutely no possibility of a break down with the American machine. It produces clean, accurate work, in perfect enlinement, is speedy, and on account of its great simplicity, is remarkably durable. Has the standard key board with shift key for capitals and figures, interchangeable parts, and at a very small expense, can be made so that it will write in almost all of the many different languages.

A typewriter as good as the American cannot be purchased for less than \$75.00. Will be sent free with

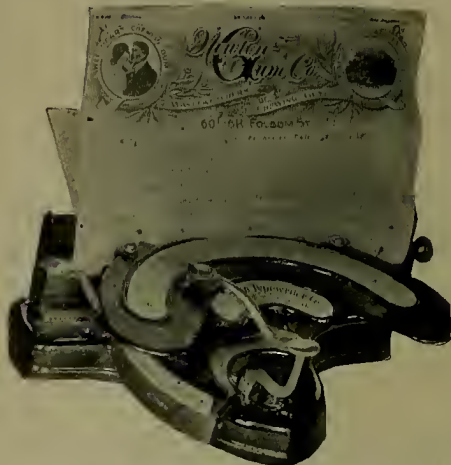
100 BOXES

(2000 five cent packages) of Newton's assorted chewing gums (\$100.00 worth at retail) for

\$84.00

Besides getting the typewriter free, you make \$16 00 by selling the gum.

No. 311
NEWTON'S TRIUMPH TYPEWRITER
OFFER.



The only practical modern priced typewriter that has ever been invented—a combination of simplicity, durability and ease of operation. Just the machine for the average American store, covering every requirement of the business man. Fifty thousand of these typewriters are now in use in the United States, and everybody is pleased with them. Anyone can operate them. They print direct from the type, using no ribbon, giving a clear clean-cut impression, perfect enlinement and entire satisfaction. The writing is always in sight, so that corrections can be made easily and instantly—is adapted for making out statements, bills and other tabulated accounts. A few days practice will give you a speed of from 30 to 40 words a minute. Will take a piece of paper 9 inches in width and of any length—73 characters.

Sent free with

30 BOXES

(600 five cent packages) of Newton's assorted chewing gums (worth \$30 00 at retail) for

\$20.00

Besides getting the typewriter free, you make \$10.00 by selling the gum.

NEWTON'S GRANDFATHER'S CLOCK OFFER

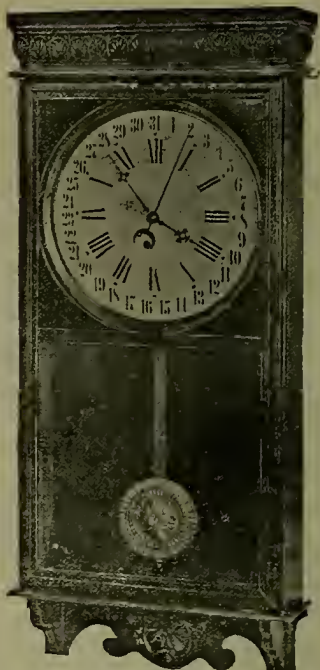


There are very few people who would not like to possess a Grandfather's clock similar in appearance to those used 100 years ago. This clock is of solid mahoganized cherry, with Arabic dial, brass trimmings, etc. It is a high grade time-keeper, runs 8 days, and is equipped with full bush double spring, $\frac{1}{2}$ hour gong with strike movements, long pendulum, with a pendulum ball $3\frac{1}{2}$ inches in diameter. Clock is $7\frac{1}{2}$ feet tall, 19 inches wide, has a 12 inch dial, and weighs 125 lbs. Will be sent free with **55 Boxes** (1100 five cent packages) of Newton's assorted chewing gums for

\$50.00

Besides getting the clock free, you make \$5.00 by selling the gum.

No. 170
NEWTON'S WESTERN UNION CLOCK
OFFER



Another big purchase. It is necessary for us to buy nearly a thousand of these clocks and pay cash for them in order to get the price down to enable us to make this offer. These clocks cannot be bought at retail for less than \$10 or \$12 each. They are 37 inches high and have a 12-inch dial. Are an eight-day wind, have calendar hands, giving the date of the month. Made of solid oak. One of the most accurate time-keepers and practical office, store, or house clocks we know of. Sent free with **12 BOXES** (240 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$12 at retail) for

\$9.75

No. 6
NEWTON'S REGULATOR CLOCK
OFFER



Eight-day wind, with time calendar; made of solid oak, 32 inches high, with heavy beveled glass doors and automatic regulator—a 12-inch dial. One of the best American movements made. The wholesale price of this clock is \$7.18. It will be given free with

12 BOXES

(240 five-cent packages) of Newton's pepsin and assorted chewing gum (worth \$12.00 at retail) for

\$9.75

No. 53

NEWTON'S RUSTIC CLOCK OFFER



Fitted with tatoo alarm combined with a fire gong, which continues a tatoo for half an hour unless shut off—sure to awaken the most confirmed sleeper. Has a luminous dial which enables one to read the time in the dark; provided with a thermometer and barometer, and made in the latest novelty of Swiss Chalet design, 7x10 inches, with imitation tree bark coating, giving it a rustic appearance, very much admired. Sent free with **TEN BOXES** (200 five-cent packages) of Newton's pepsin and assorted gum (\$10 worth at retail) for

\$7.50

No. 166

NEWTON'S OAK CLOCK OFFER.



An elaborately carved and beautifully decorated oak case, 22 inches high, with a six-inch dial. This is an eight-day clock with hourly strike. One of the handsomest, and, at the same time, most substantial parlor clocks we ever remember seeing. Retailing regularly at \$6. One of these clocks will be given free with

10 BOXES

(200 five-cent packages) of Newton's pepsin and assorted chewing gum (worth \$10.00 at retail) for

\$7.00

You make \$3 by selling the gum and get the clock for nothing.

NEWTON'S JOCKEY CLOCK OFFER



A typical Swiss Clock made after the fashion of an Alpine Chateau, hand carved; 6 inches high, with chain weight, and all about 5 feet long; ivory hands and numbers.

An accurate time keeper and very ornamental.

One of these clocks will be given free with

6 BOXES

(120 five cent packages) of Newton's pepsin and assorted chewing gum for

\$3.75

The gum will retail for \$6.00, you will make \$2.25 on the proposition besides getting the clock free.



NEWTON'S CUPID CLOCK OFFER.



This clock is a perfect little gem for a parlor ornament. It stands 10½ inches high, has a 2-inch bevel glass face, dial is of imitation pearl, with a beautifully gold carved center. The base is very artistically carved and gold-plated. A perfect time-keeper and an exquisite piece of art work.

This clock will be given away with

10 BOXES

(200 five-cent packages) of Newton's pepsin and assorted gum (\$10 worth at retail) for

\$7 50.

NEWTON'S PARLOR CLOCK OFFER



If we told who this clock was made by, it would double the value of it immediately. By getting them in great quantities and keeping the name of the maker a secret, we are able to make this offer. This is an eight-day clock, with a half-hour cup bell gong and with an hour cathedral gong. Has a patent regulator, is 11 inches high and 10 inches wide, with a five-inch dial. Trimmed with rich gild trimmings and black enamel. Would probably cost \$10 or \$12 if purchased regularly at a retail store. One of these beautiful parlor clocks will be given absolutely free with

12 BOXES

(240 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$12 at retail) for

\$9.75

You make \$2.25 by selling the gum and get a \$10 clock for nothing. If you don't need a clock in your house, it can be raffled off for a good deal more than the gum costs.

No. 301

NEWTON'S CALENDAR WATCH OFFER.



One of the handsomest watches that has ever been put on the market. Has every advantage of a \$200 timepiece. Made of gun metal, with gold trimmings—besides giving the time in hours, minutes and seconds, it gives the day of the week, the day of the month, the name of the month, and the condition of the moon. Stem wind and stem set. Standard American works, with gold hands and trimmings. These watches are arranged in a box containing 340 five cent packages of Newton's assorted chewing gums, so that the watch may be raffled if you desire, one of the packages containing the lucky number. A watch will be sent free with **17 Boxes** of gum for

\$14.00

You can easily sell the gum for \$17.00 by raffling off the watch, or you can keep the watch yourself and make \$3.00 by selling the gum at retail.

No. 143

NEWTON'S ELGIN GOLD WATCH

(15 year guarantee)



We offer a new pattern in ladies' or gentlemen's genuine Elgin gold watch, 15-year guaranteed case, at the lowest price we have ever known a watch of this quality to be sold for. We purchased nearly 500 of these watches in order to get them at a very low figure, otherwise we would not be able to make the proposition we are making.

7 ~~Twenty-one~~ ruby jewels, patent regulator, compensation balance, safety pinion, stem wind and set and adjusted to heat and cold. The Elgin Watch Company do not make a better movement than this, and the watch could not be purchased at retail for less than \$20 or \$30. We guarantee it absolutely.

One of these watches will be sent free with

40 BOXES

of Newton's pepsin and assorted chewing gum (worth \$40 at retail) for

\$25.00



NEWTON'S
TWENTIETH
CENTURY

WATCH
OFFER



This is a full size gentlemen's watch made to order for us. It is without doubt the handsomest novelty in the market in the watch line—is made of highly polished blue-black gun-metal with a jet black dial with raised gold figures and gold hands—the works are a standard make and are guaranteed.

Each watch has a silk fob and chain just like the picture will be sent free with 340 five cent packages (\$17.00 worth at retail) of Newton's pepsin, and assorted chewing gum for

\$12.50

No. 216

NEWTON'S LADIES ENAMEL CHATELAIN WATCH OFFER



Made of gold and enamel, stem wind and stem set. A standard movement and a perfect little timepiece. These watches are only $1\frac{1}{8}$ inches in diameter, and the rich, delicate and beautiful shades of the enamel combined with the trimmings of gold make it one of the daintiest and prettiest little gifts to a lady one can imagine.

They come packed in plush boxes as shown in illustration and will be given free with

25 BOXES

(500 five-cent packages) of Newton's pepsin, and assorted chewing gums (\$25.00 worth at retail) for

\$18.00

You make \$7.00 on the gum and the watch costs you nothing.

No. 302
NEWTON'S COMPUTING CANDY
SCALE OFFER



A computing scale that saves both time and money, computes instantly the cost of merchandise in money, from 5 cents to 60 cents per lb., (the usual price at which candy is sold). Nickel plated throughout, beautifully made, extremely attractive and very ornamental. Warranted to weigh absolutely accurate in $\frac{1}{2}$ ounces, ounces or lbs. Will be sent free with

15 BOXES

(300 five cent packages) of Newton's assorted chewing gums, worth \$15.00 at retail for

\$9.50

Besides getting the scale absolutely free you make \$5.50 by selling the gum.

No. 303
NEWTON'S ACME COUNTER
SCALE OFFER



Handsomely finished in vermilion with gold ornamentations, nickel plated double beam, sliding poises, upper bar of beam graduated by ounces to 10 lbs.; lower bar by 8 ounces to 40 lbs. Total capacity 100 lbs; platform 12x12 inches. With heavy brass scoop as shown. Given free with

50 BOXES

(1000 five cent packages) of Newton's assorted chewing gums for

\$37.50

Besides getting the scale free you make \$12.50 by selling the gum.

No. 23
NEWTON'S 20-lb. CANDY SCALE
OFFER



A serviceable, attractive, accurate, and practical scale, beautifully ornamented, enameled, and striped; weighs 20 pounds by ounces, and occupies but little space—is light, easily moved and can be regulated by turning a brass screw on the top. No weights to be lost and always in order. Every scale is guaranteed.

One of these scales to be given away free with

8 BOXES

(160 five-cent packages) of Newton's pepsin and assorted chewing gums (\$8 worth at retail) for

\$6.00

No. 193
NEWTON'S 24-lb. BRASS SCOOP
SCALE OFFER



A steel scale, with large white enameled dial. Capacity 24 lbs. by ounces. Also weighs in 10 kilos by 25 grams. One of the best all around scales ever made. Given free with

7 BOXES

(140 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (\$7 worth at retail) for

\$4.50

You make \$2.50 on the purchase, besides getting the scale free.

No. 197

**NEWTON'S 6-lb. NICKEL SCALE
OFFER**



This scale is especially designed for weighing candy, tobacco, seeds, tea, coffee, drugs, etc.; white porcelain dial; very distinct and serviceable. All parts heavily nickel-plated and attractively made in every way.

This is an ideal showcase scale, both on account of its practicability and beauty.

Sent free with

12 BOXES

(240 five-cent packages) of Newton's pepsin and assorted chewing gums (\$12.00 at retail) for

\$7.50

You make \$4.50 by selling the gum and the scale costs you nothing.

NO. 200

NEWTON'S VIENNA SCALE OFFER



Especially made for weighing candy, tea, tobacco, drugs, etc. Weighs up to 4 pounds by $\frac{1}{2}$ -ounces; beautifully made of steel, japanned in black, and striped in silver and vermillion. All mounts made of brass, nickel-plated. Has large polished scoop 11 x 6 inches. One of these scales sent free with

10 BOXES

(200 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums for

\$6.50

The gum will retail for \$10.

You will make 50 % profit by selling the gum, and get the scale free.

NEWTON'S 240-lb. GROCER'S SCALE OFFER

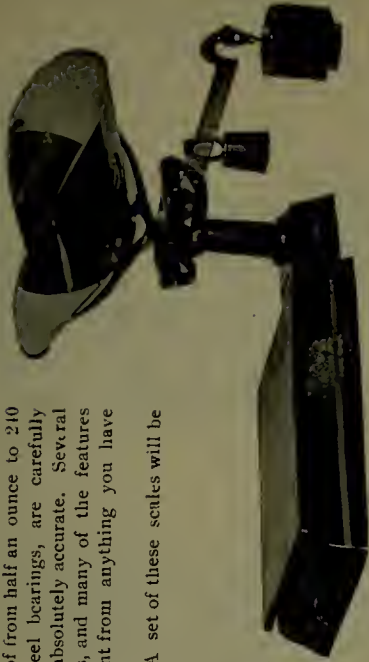
These scales have a capacity of from half an ounce to 240 pounds. Are made with all steel bearings, are carefully adjusted and guaranteed to be absolutely accurate. Several new patents appear on these scales, and many of the features incorporated are distinctly different from anything you have ever seen.

Retailing regularly at \$6.00. A set of these scales will be sent free with

12 BOXES

(240 five cent packages) of Newton's pepsin and assorted chewing gum (\$12 worth at retail) for

\$9.00



No. 147
NEWTON'S EVEN BALANCE
SCALE OFFER



The best even balance scale we ever saw. Has brass side beam and weighs from $\frac{1}{4}$ -ounce to 4 lbs. These scales are made by the Howe Scale Co. and are first-class in every particular. Retail all over America for \$4.50. One of these scales will be sent free with

10 BOXES

(200 five-cent packages) of Newton's Pepsin, and Assorted Chewing Gums (worth \$10 at retail) for

\$7.00

No. 131
NEWTON'S 600 POUND FLOOR
SCALE OFFER



A portable platform scale of 600 lbs. capacity; made by one of the best manufacturers in the world. Every scale tested and guaranteed accurate. Regularly retailing at \$22.00. Given free with

40 BOXES

(800 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$40 at retail for

\$32.50

Besides getting the scale absolutely free, you make \$7.50 by selling the gum.

No. 305
NEWTON'S WHEAT TRUCK OFFER



Full size oak wheat truck, strongly made of the very best of materials, and a truck that will give good service through the hardest kind of wear. Manufactured by the Howe Scale Co., and up to the usual high grade standard of the goods made by these people. This wheat truck will be sent free with **25 Boxes** (500 five-cent packages) of Newton's assorted chewing gums, for

\$18.00

Besides getting the wheat truck free, you make \$7.00 by selling the gum.

No. 100
NEWTON'S COUCH OFFER



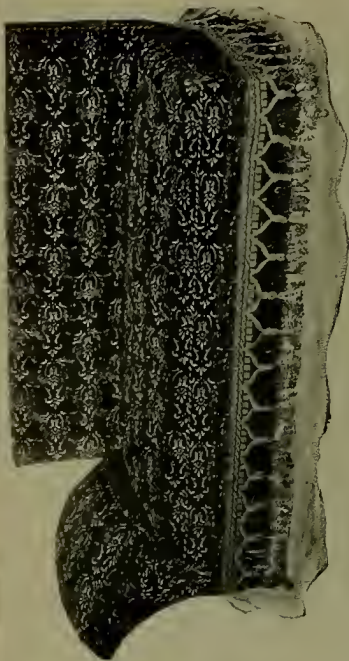
Six feet long, 26 inches wide; covered with extra heavy velour velvet, in four colors, best steel hardwood frame and legs, and thoroughly well made in every particular. Will wear a lifetime, and retails all over America for \$16.00.

This couch will be given free with **25 Boxes** (500 five-cent packages) of Newton's peppin and assorted chewing gum (\$25 worth at retail) for **\$20.00.**

No. 181

NEWTON'S SOFA-BED

OFFER



New style, exceedingly ornamental and in very rich designs. 73 inches long, 41 inches wide when open—very large and very serviceable. Just the thing for a sitting room—covered with heavy plush velour and in a variety of elegant patterns. The back lays down and the head falls over, making a soft, comfortable bed, and when not in use, a very ornamental piece of furniture. These sofa beds sell regularly at retail at \$30.00 and will be sent free with **50 Boxes** (1000 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$50 at retail) for **\$35.00**. You make \$15 on the gum and get the sofa for nothing.

No. 304
NEWTON'S NEW MORRIS READING
CHAIR OFFER



The very newest patent in a curved back adjustable reading chair. It is not necessary to leave your seat to adjust the back. It arranges itself automatically, and is the most successful invention of its kind ever put on the market. Covered with an elegant quality of heavy velour velvet, front and back. Frame work is of golden oak. All cushions are spring upholstered. The seat is 2 feet square. Every home should have one. They retail all over the United States for \$20.00. Will be sent free with

40 BOXES

(800 five cent packages) of Newton's pepsin and assorted chewing gum (worth \$40.00 at retail) for

\$28.00

You make \$12.00 by selling the gum and you get a \$20.00 chair for nothing.

No. 140

NEWTON'S UPHOLSTERED EASY
CHAIR OFFER



An ideal easy chair for sitting room, library or parlor—an elegant gift for anyone. These chairs retail regularly at \$25.00. Are covered with heavy plush velour and elegantly made in every particular. We purchased these chairs in car-load lots and consider them one of our very best offers. Given free with

50 BOXES

(1000 five-cent packages) of Newton's Pepsin and Assorted Gums (worth \$50 at retail) for

\$35.00

You make \$15.00 on the gum besides getting the chair free.

No. 131

NEWTON'S UPHOLSTERED ROCKER
OFFER



Seat and back upholstered with figured velour velvet. This rocker stands 3½ feet high, is made of golden oak and finished with brass beading. Retails regularly at \$10.00. Will be sent free with

18 BOXES

(360 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$18 at retail) for

\$12.50

You make \$5.50 clear profit and get the chair free.

No. 126

NEWTON'S GOLDEN OAK ROCKER



This rocker is $3\frac{1}{2}$ feet high, is made of golden oak, the seat is 24 inches over all and the chair is beautifully carved and most substantially made. Would make a fitting mate to our Boston Rocker. Has leather cobbler seat and presents a very attractive appearance. Retails regularly at \$6.00. Sent free with

12 BOXES

(240 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$12 at retail) for

\$8.50

You make nearly 50% profit by selling the gum and get the chair free.

No. 107
NEWTON'S GRANDMOTHER'S
ROCKER OFFER



A fine, heavy, serviceable, maple rocker, in mahogany finish; steam bent arms, two-foot seat, striped and ornamented. You cannot purchase these rockers at retail for less than \$9.00 and it is without doubt the best rocker chair proposition ever made by any premium gum concern. Sent free with

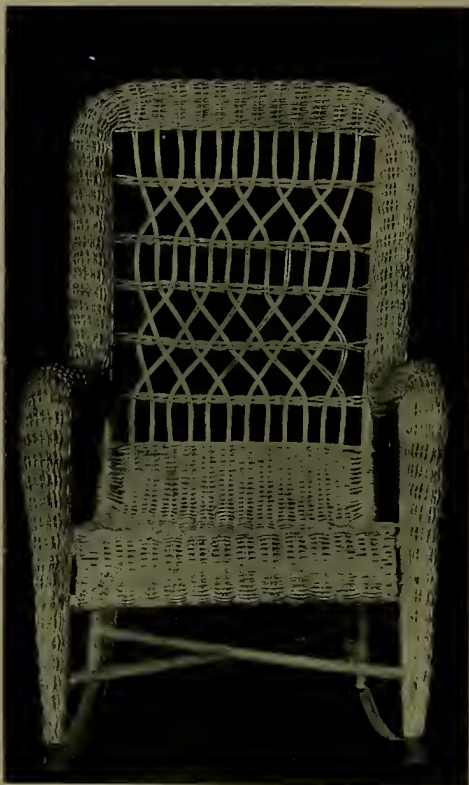
12 BOXES

(240 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$12 at retail) for

\$9.50

You make \$2.50 by selling the gum and get the chair for nothing.

NEWTON'S RATTAN ROCKER OFFER



A Rattan Rocking Chair for parlor or sitting room, is just the thing that many homes need. You can never have too many rocking chairs, particularly one of rattan, for they are so serviceable. These chairs are full size, exceedingly well made and retail regularly at \$6.00 each. Given free with

12 BOXES

[240 five cent packages] of Newton's Pepsin and assorted Chewing Gums [worth \$12 at retail] for

\$8.50

You make \$3.50 on the gum and get the chair free.

No. 118

NEWTON'S WILLOW PARLOR
RECEPTION CHAIR OFFER



This is a lady's reception chair, $3\frac{1}{2}$ feet high, elegantly made and shellac finished. One of the most attractive reception, porch or lawn chairs manufactured. Retailing regularly at \$6.00. One of these chairs will be sent free with

16 BOXES

(320 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$16 at retail) for

\$12.00

You make $33\frac{1}{3}\%$ profit by selling the gum and get the chair for nothing.

NEWTON'S BABY HIGH CHAIR OFFER



This is a serviceable Reed Chair—shellac finish with shelf as per illustration. Three feet four inches high and 14 inches wide, very strongly built and just the thing for the baby. Retails regularly at \$6.00. Will be sent free with

12 BOXES

(240 five-cent packages) of Newton's Pensin and Assorted Chewing Gums (worth \$12 at retail) for

\$8.50

You make \$3.50 clear profit on the gum and get the chair free.

No. 121
NEWTON'S DINING ROOM CHAIR
OFFER



Three feet high with cane bottom seat, brace arm and made of golden oak—a serviceable chair in every particular. Retailing regularly at \$36 a dozen. Six of these chairs will be sent free with

35 BOXES

(700 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$35 at retail) for

\$25.00

A chance to make \$10 on the gum and you get the chairs free.

NEWTON'S OFFICE CHAIR OFFER



The most practical desk chair we have ever seen. Screw and spring, with tilting back; can be adjusted to any height and it will remain there, not screwing down as many office chairs do. With either solid wood or cane seat—made of golden elm and very strong. Nothing fancy about them, but very durable. Retailing regularly at \$7.00. One of these chairs will be sent free with

18 BOXES

(360 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth at retail \$18) for
\$12.50

You make \$5.50 or nearly 50% profit by selling the gum and you get the chair for nothing.

NEWTON'S SMYRNA RUG OFFER



One of the handsomest rugs that has ever been brought to our attention. A genuine Smyrna, the perfect blending of colors and the beautiful designs of these rugs cannot be appreciated until the rugs are seen. Very serviceable and very popular. 60 inches long, 30 inches wide and retailing regularly all over the United States at \$4 each. Think how one of these rugs will save wear on the much used portion of your carpet. Sent free with

8 BOXES

(160 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$8.00 at retail) for

\$5.50

You make \$2.50 on the gum and get the rug for nothing.

NEWTON'S PORTIERE OFFER



Just the thing for parlor doors or for trimming sitting rooms, libraries, or dens. Made to match our table cover offer. In a variety of shades, very heavy, dado top and bottom. 108 inches long and 38 inches wide. Selling regularly at \$6.00 a pair. A pair of these portieres will be given away with

12 BOXES

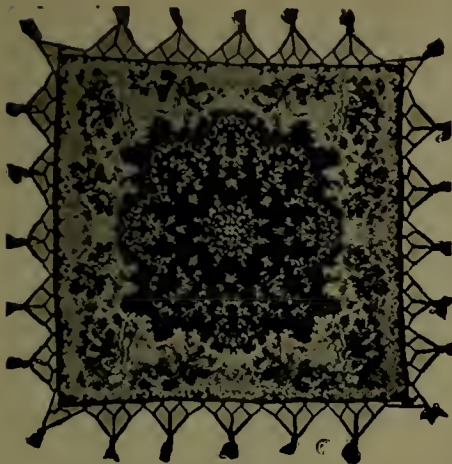
(240 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$12 at retail) for

\$8.50

You make \$3.50 by selling the gum and get the portieres for nothing.

No. 184

NEWTON'S CHENILLE TABLE
COVER OFFER



What a difference a cover will make to a table. Everybody should have a chenille table cover for their home. These table covers are 44 inches square, come in a variety of colors and are very heavy and have a double fringed border. They retail regularly at \$2.00. Given free with

5 BOXES

(100 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$5.00 at retail) for

\$3.00

You make \$2.00 on the gum and get the table cover for nothing.

No. 113

NEWTON'S FISHING ROD OFFER



Three-piece lance wood fishing rods, nickel-plated joints, silk wound, tight guides, covered dowels with solid nickel reel seat, fancy corrugated hand clasp, with nickel-plated click reel that will wear and do good work. Rod and reel come in cloth bag and will be given free with

7 BOXES

(140 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (\$7 worth at retail) for

\$4.50

You make \$2.50 on the gum and get the rod free.

NEWTON'S DOUBLE BARREL SHOT GUN OFFER



Bar locks, new style, rebounding hammers, pistol grip, double bolt, solid strikers, choke bore, de-carbonized steel barrels, 12 gauge, weighing from 7 to 9 lbs. each. A thoroughly reliable gun and made by one of the best known manufacturers of shooting arms in the world. Given free with

40 BOXES

(800 five-cent packages) of Newton's Pepsin and Assorted Gums (\$40 worth at retail) for

\$28.50

You make \$11.50 clear profit on the gum, besides getting the gun free.

No. 209

NEWTON'S SINGLE BARREL SHOT GUN OFFER



Top lever, blue steel barrel, rebounding lock, pistol grip. 16 gauge and in light weights, making it an ideal gun for ladies. All lock parts hand fitted, guaranteeing perfect adjustments. These guns weigh about 6½ lbs and for all around use will answer every purpose. Sent free with

25 BOXES

(500 five-cent packages) of Newton's Pepsin and Assorted Gums (\$25 worth at retail) for

\$18.00

You make \$7.00 by selling the gum and get the gun free.

NEWTON'S TARGET RIFLE OFFER



Single shot—22 caliber target or small game rifle. Octagon barrel—walnut stock, blued frame. These rifles are fitted with a side bolt, giving absolute protection from spitting cartridges. Either for 22 short or 22 long rim fire cartridges; weigh about 2½ lbs. Sold regularly at retail for \$5.00. Sent free with

12 BOXES

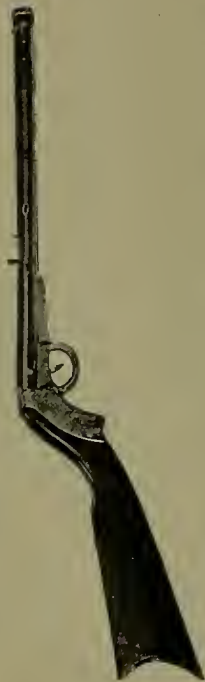
(240 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (\$12 worth at retail) for

\$8.50

You make \$3.50 by selling the gum, and get the rifle free.

NO. 210

NEWTON'S AIR GUN OFFER



This gun will shoot about 25 shots before re loading; nickel-plated and very light and very effective. Just the thing for small game and target practice. Strong, accurate, simple—the best air rifle made. Sent free with

7 BOXES

(140 five-cent packages) of Newton's Pepsin and Assorted Gums (\$7 worth at retail) for

\$4.00

You make \$3.00 by selling the gum and get the rifle for nothing.

No. 82

NEWTON'S DRESS SUIT CASE OFFER



Solid sole leather—no paper imitation about it; heavy leather corners and handle, steel frame, brass catch and locks. Retails regularly \$6.50.

This dress suit case will be given free with

16 BOXES

(320 five-cent packages) of Newton's pepsin and assorted gum (\$16.00 worth at retail) for

\$12.00



No. 20

**NEWTON'S SILVER TOILET
SET OFFER.**



Consisting of brush, comb and mirror, neatly done up in a box to match. Back of brush and mirror is of porcelain with hand-painted flowers; handles and sides are silver-trimmed, making a most beautiful and effective combination. Brush is the genuine French bristles, comb is imitation tortoise shell and the mirror is a heavy bevel glass—a beautiful gift for a lady. It is retailed regularly at \$2.50.

This toilet set will be given free with

7 BOXES

(140 five-cent packages) of Newton's pepsin and assorted chewing gum (worth \$7.00 at retail) for

\$4.50

No. 10

NEWTON'S PAID DATING STAMP OFFER



This is the regular standard \$3 nickel-plated dating stamp, 7 inches high, simple in construction and practical in every way. Will stamp all dates from the present time to Dec. 31, 1907.

Sponged rubber bands which will wear for years. These stamps come in a box containing a bottle of ink and brush. Your name will be put in the stamp at no extra charge.

These stamps will be sent free with

7 BOXES

(140 five-cent packages) of Newton's pepsin and assorted chewing gum (worth \$7.00 at retail) for

\$4.50

No. 306

NEWTON'S AUTOMATIC NUMBERING MACHINE OFFER.

A five wheel machine, guaranteed to be absolutely accurate. Just the thing for duplicate records, drug store prescriptions, etc. You can't possibly have a mistake with one of these machines. Easily adjusted, so that it numbers consecutively, in duplicate or repeat. Every wheel automatic, and made of the best steel. Simple in construction, consequently, less liable to get out of order. One of these numbering machines will be sent free with 25

Boxes (500 five cent packages) of Newton's assorted chewing gums for



\$17.50

Besides getting the numbering machine free, you make \$7.50 by selling the gum at retail. The regular value of this numbering machine is \$12.00.

No. 165

NEWTON'S LITTLE GIANT COFFEE MILL OFFER



Will grind out $\frac{3}{4}$ of a pound of coffee a minute. One of the speediest and easiest running little coffee grinders we ever saw. Has a drawer for receiving the coffee; two 12-inch fly-wheels and is beautifully finished in red and gold. Its chief points of excellence are its rapidity, its simplicity, and its strength and wearing qualities. One of the most substantial offers we make. Retailing regularly at \$10.00. One of these coffee mills will be sent absolutely free with

20 BOXES

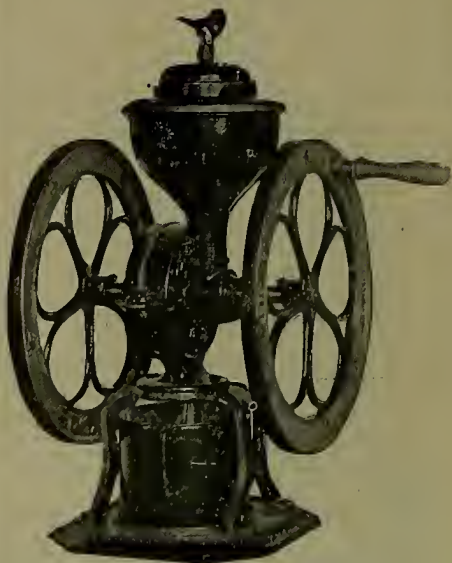
(400 five-cent packages) of Newton's pepsin and assorted chewing gums (\$20 worth at retail) for

\$15.00

A grand chance to make \$5.00 by selling the chewing gum, besides getting the coffee mill free

No. 156

NEWTON'S 2-lb. COFFEE MILL
OFFER



This mill has an iron hopper, holding two lbs. of coffee. Has two 15-inch fly wheels, finished in vermilion and gold, with the capacity of one lb. per minute. This mill stands 21 inches high and retails regularly at \$20.00. It is a good idea to order a mill of this size rather than get one too small, in order to allow for an increase of business. One of these coffee mills will be given free with

40 BOXES

(800 five-cent packages) of Newton's pepsin and assorted chewing gums (\$40 worth at retail) for

\$28.00

You make \$12 by selling the gum and get a \$20 coffee mill for nothing.

NEWTON'S 3-lb. COFFEE MILL OFFER



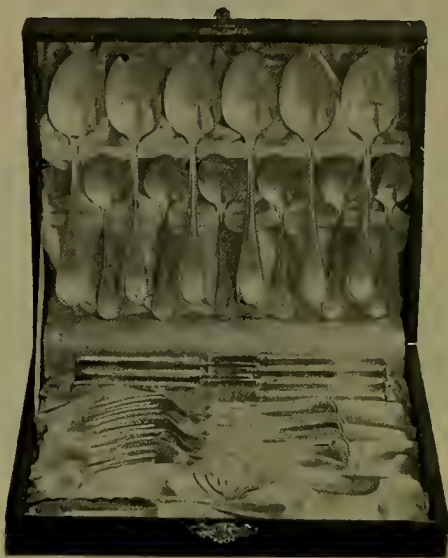
This mill has an elegant nickel-plated hopper, holding 3 lbs. of coffee, with a hinge dome top cover. Has two 23-inch fly wheels, finished in vermilion, with rich gilt decorations. It stands 33 inches high and has a capacity of 2 lbs. per minute. An ornament to any store and the most popular offer among our coffee mill propositions, on account of its beauty, size and capacity. Will be sent absolutely free with **60 BOXES**

(1200 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$60 at retail) for

\$48.00

You make \$12 by selling the gum and get the mill free.

No. 306
NEWTON'S COMBINATION SILVER
SET OFFER.



Twenty-six pieces of fine Chicago silver plated ware, plated with pure silver, over a plate of nickel on brass base. Will wear longer than solid silver. One of the handsomest sets of the kind ever offered to the trade. Consists of 6 knives, 6 forks, 6 tablespoons, 6 teaspoons, 1 butter knife, 1 sugar shell, all handsomely packed in a plush case which is lined with white satin. Would do honor to any home. Retail value \$12.

Will be sent free with

30⁵ BOXES

(600 five cent packages) of Newton's assorted chewing gums for

\$15.00

You make \$15⁰⁰ or 100 per cent, by selling the gum beside getting the silver set absolutely free.

No. 105

NEWTON'S

BANJO OFFER



This is a genuine Stewart banjo, well made and beautifully finished. It has a nickel shell, all wood lined with a wire edge, has German silver ferrets, 8 brackets, brass strainer hoop and a patent tail piece. Has a 7 inch calf skin head and costs wholesale \$6.25. One of these banjos will be sent free with

12 Boxes

[240 five cent packages] of Newton's pepsin and assorted chewing gum [worth at retail \$12] for

\$8.50

No. 106
NEWTON'S GUITAR
OFFER



The greatest instrument for accompaniment and one of the easiest in the world to play. We have been singularly successful in getting a standard guitar for a very low price and can safely recommend it to professionals and amateurs. It is the famous Columbia guitar, which sells all over the country for \$8.00 each. This guitar will be sent free with

12 BOXES

(240 five-cent packages) of Newton's pepsin and assorted chewing gum (worth \$12.00 at retail) for

\$8.50

No. 109
NEWTON'S MANDOLIN OFFER



This is the well-known Manello mandolin, and comes in walnut or maple as you choose. The neck is a good imitation of mahogany and the finger board is of rosewood. This mandolin has 7 ribs, position dots, tortoise-shell pick and a nickel tail-piece. Retails regularly from \$6 to \$8—a perfect instrument in every way.

This mandolin will be sent free with

8 BOXES

(160 five-cent packages) of Newton's pepsin and assorted chewing gums (worth \$8.00 at retail) for

\$5.50

No. 107
 NEWTON'S VIOLIN OFFER



This is Newton's greatest twentieth century offer, and is one of the best values ever given. By a special arrangement we secured a large number of these violin outfits at 20 per cent less than the regular wholesale value, and as a result are able to make a remarkable inducement.

This outfit consists of a beautiful violin 23 inches long, together with a beach-wood bow and a heavy American-made beach-wood box. The box has an oval top, is flannel-lined and is finished with metal hooks and handles. A remarkably good outfit for all-round use. Valued at wholesale at \$7.50. This violin outfit will be sent free if you order **12 BOXES** (240 five-cent packages) of Newton's pepsin and assorted chewing gum (worth at retail \$12) for

\$8.50

No. 111

NEWTON'S ACCORDIAN OFFER



An instrument capable of wonderful musical possibilities. This accordion is mahogany finished, has a double bellows, metal corner protectors, nickel valves and guard, 10 keys, two sets of reeds and two straps. Sells regularly at wholesale for \$5.00.

One of these accordions will be sent free with

8 BOXES

(160 five-cent packages) of Newton's pepsin and assorted chewing gums (worth \$8.00 at retail) for

\$5.50

No. 108

NEWTON'S ZITHER OFFER



The famous Columbia Zither—the easiest instrument to learn to play in the world. A book of instructions will be sent with every zither, which will teach you to play within an hour's time.

This high-grade instrument, with 31 strings, 4 chords, decalcomnia sound board, size 20x 11½ inches, regularly selling at retail for \$4.00, will be sent free with

8 BOXES

(160 five-cent packages) of Newton's pepsin and assorted chewing gums (worth \$8.00 at retail) for

\$5.50

NEWTON'S COW BOY SADDLE OFFER



A typical California saddle; single rig, hide covered, tree-horn covered with gun cap, cantle stitched, steel strainer in seat; batos-bark tanned wool sheep-skin lining, stirrup leathers half double, solid hair cinch. A comfortable, practical, durable saddle; full size and guaranteed first-class in every particular. Retailing regularly in San Francisco at \$25.00.

This saddle will be sent free with

40 BOXES

(800 five-cent packages) of Newton's pepsin and assorted chewing gum (\$40 worth at retail) for

\$34.00

No. 110
NEWTON'S GO-CART OFFER



A park wagon for children or invalids with an adjustable back and foot rest, body of golden oak, recliner gear, rubber tire, steel wheels, foot break gear, enameled with olive green. Bedford cord upholstery, with satin ruffled parasol. A regular \$15 go-cart. Will be sent free with

40 BOXES

(800 five-cent packages) of Newton's Pepsin and Assorted Chewing Gums (worth \$40 at retail) for

\$28.00

You make over 40% by selling the gum, besides getting the go-cart free.

No. 99

NEWTON'S 99 SHOW CASE OFFER



This show-case is solid oak, highly polished; is 15 inches high, 12½ inches wide and 9 inches long; has three heavy glass shelves and German-plate mirror in door. Takes up but little room, and will hold the largest size box of gum. One of the most practical things we have to offer.

This show-case will be given away free with

10 BOXES

(200 five-cent packages) of gum (worth \$10 retail) for

\$8.00

No. 71

NEWTON'S FIVE FOOT SHOW CASE OFFER



This show-case is five feet long, 24 inches wide and 12 inches high; frame is of highly polished antique oak; front glasses are oval, with mirror in doors. All the glass in this show-case is extra heavy and very clear. A serviceable, practical show-case in every particular. It will be given free with

40 BOXES

(800 five-cent packages) of Newton's pepsin and assorted chewing gum (\$40.00 at retail) for

\$32.50

NEWTON'S CAMERA OUTFIT OFFER

Takes a picture 1x5 inches. size of camera 6 $\frac{1}{4}$ x 2 $\frac{1}{2}$ x 6 $\frac{1}{4}$ inches when closed. Box is covered with black seal, and is provided with sole leather handle. Fittings are of nickel. Can be used for plate or roll films, particularly accurate for focusing. Provided with the Daisy Lens, a lens without a peer for speed and definition yielding negatives of surprising clearness and excellence. The Wizard shutter attached to this camera, is also a marvel of simplicity. This camera is also provided with a reversible finder, and can be used with tripod. With each camera goes a double plate holder, a carrying case which holds camera and four double plate holders, a shoulder or bicycle strap. Regular price \$15.00. This camera and a complete No. 1 developing and printing outfit, instruction book, etc., all ready for making pictures. Will be given free with



25 BOXES
(500 five cent packages) of Newton's pepsin and assorted chewing gums (worth \$25.00 at retail) for
\$20.00

NEWTON'S BOX CAMERA OFFER



This is one of the best cameras for the amateur. It is constructed of highly polished mahogany, covered with the best black seal grain cowhide. Bellows of rich, red leather with metal parts in nickel. Takes a picture 4x5, size of camera when folded in box $7\frac{1}{8} \times 5 \times 6$ inches. Length of bellows, 8 inches. For roll films or plates. Each camera will carry three plate holders; the back is provided with a reversible finder, tripod sockets and one double plate holder. We call particular attention to the accuracy and clearness of the lens, which is the Manhattan rapid rectilinear, known everywhere for its great rapidity and uniformity of illumination and its excellence of definition. Suitable for copying flash-lights and architectural views. Also will produce excellent portraits.

This camera sells regularly at retail for \$14.00 and will be given away free with

25 BOXES

(500 five-cent packages) of Newton's pepsin, and assorted chewing gums (worth \$25.00 at retail) for

\$18.00

No. 87

NEWTON'S TRAVELING GRIP OFFER



Full leather grip, 9 inches high, 15 inches long, nickel plated clasps and lock; leather, hand-sewed handle, heavily lined, inside pocket, new shape. A strong serviceable grip, elegantly made in every particular. (Worth \$6.00.)

This grip will be given free with

12 BOXES

(240 five-cent packages) of Newton's pepsin, and assorted chewing gum (worth \$12.00 at retail) for

\$8.50

No. 39

NEWTON'S FOLDING CAMERA OFFER



This camera folds up into a package narrow enough to slip into an ordinary coat pocket. It weighs but 20 ounces and takes a picture $3\frac{1}{4} \times 4\frac{1}{4}$ inches, size of camera when folded $1\frac{5}{8} \times 4\frac{3}{8} \times 7\frac{1}{4}$ inches long. The only perfect pocket camera having a pneumatic release, fitted with iris diaphragm stops, double rapid rectilinear lens—reversible view finder, two tripod sockets and an accurately adjusting focusing scale.

This camera can be loaded and unloaded in the open air with ordinary day-light loading film. Base of mahogany, trimmings nickel, Morocco grain cover, brass shutter and leather bellows of maroon shade. Regular retail price \$15.00.

This camera and a complete No. 1 outfit and instruction book for developing and printing pictures and one roll of 6 exposure films will be given free with

35 BOXES

(700 five-cent packages) of Newton's pepsin, and assorted chewing gums (worth \$35.00 at retail) for

\$27.50

NEWTON'S SAFETY RAZOR OFFER

The practicability of safety razors has long since been proven. This razor is a standard make and by agreeing not to use the manufacturer's name, we have been able to sell them with the gum at a lower price than you could buy the same razor for at retail.

The outfit consists of razor, strop and



12 BOXES

(240 five cent packages) of Newton's pepsin and assorted chewing gums (worth \$12.00 at retail) for

\$8.50

stropping handle. Frame can be taken apart and cleaned, belt removed when necessary. Convenient and an absolute protection against any danger of cutting the face.

Blades of the finest steel and all packed in a neat case. Retail regularly at \$9.00. Sent free with

No. 59
NEWTON'S SHAVING SET OFFER



Contains razor, strop, cup, brush, soap, cosmetic and magnesia. All packed neatly in a heavy card-board box. By purchasing these in great quantities we are able to make a remarkable offer. This entire shaving set as described and pictured above, will be sent free with

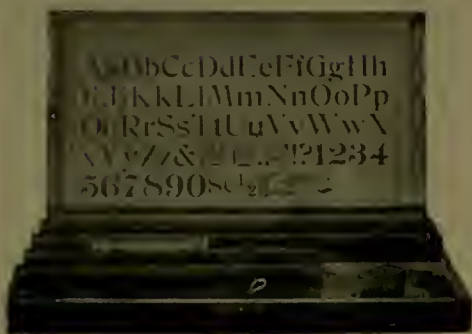
6 BOXES

(120 five-cent packages) of Newton's pepsin, and assorted chewing gums (worth \$6.00 at retail) for

\$3.50

No. 97

NEWTON'S PRINTING OUTFIT
OFFER



Just the thing for printing window cards, price tickets, letter files, etc. Each letter mounted separately, including an alphabet of capital letters $\frac{3}{4}$ of an inch high and an alphabet of small letters $\frac{1}{2}$ an inch high. Also a complete set of figures, dollars, cents, fractions, punctuation marks, etc. Packed in wooden boxes as shown with pad, ruler, etc. This outfit will be given free with

7 BOXES

(140 five-cent packages) of Newton's pepsin, and assorted chewing gum (\$7 worth at retail) for

\$4.50

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OUR TERMS

All orders amounting to less than \$20 are shipped immediately upon the receipt of order and bills must be paid within 60 days.

Orders of \$20 and over to be paid $\frac{1}{4}$ in 30 days, $\frac{1}{4}$ in 60 days, $\frac{1}{4}$ in 90 days and the balance in 120 days.

2 PER CENT. DISCOUNT FOR CASH IN 10 DAYS.

Transportation and Boxing

We make no charges for boxing and cartage and will deliver free anything you order to any depot or jobber in San Francisco, Los Angeles or Portland.

Credit Slips

Parties who cannot use at one time all of the gum required in any of our offers may order the premium and a part of the gum sent and the balance of the gum held. We will send a credit slip for the balance of the gum which will be delivered in quantities desired at any time you may need it. This allows you to always have an even assortment of fresh gum on hand.

How to Order

You may order of us direct or through your jobber. We have branch offices at 117 East Second Street, Los Angeles, and at No. 11 First Street, Portland, Oregon, which will fill orders for our customers in their territory.

Newton Gum Company

601-611 Folsom Street, San Francisco



ONE OF THE WRAPPING ROOMS



ANOTHER WRAPPING ROOM



MANUFACTURING PEPSIN GUM



MAIN OFFICES AND FACTORY
SAN FRANCISCO



MANUFACTURING JEWEL GUM



WRAPPING PREMIUM GUM

SECTION OF PACKING DEPARTMENT